

Developing writing for research & publication in the trans/inter-national academy: The labour of an academic from the writing centre

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Over the past couple of years, developing writing for research in general, and writing for publication in particular, has become a top priority for the Centre for Academic Writing at Coventry University, UK. This prioritisation, and the subsequent diversification of writing provision, responds to local changes in the university's collective research plans as well as to translocal demands for supporting advanced research writing, where such support is inexistent. This grassroots dynamism of writing development *in* and *through* the writing centre in a context of sustained academic inter/trans-nationalisation has not so far been part of the research into writing for publication. Coding such work away as literacy "sponsorship" or "brokerage" of the linguistic (not academic) kind, current research tends to focus on the researchers who are at the receiving end of such brokering practices, on the linguistic and epistemological resources available to them.

Taking stock of my own labour of writing development as a (senior) lecturer at the Centre for Academic Writing over the past 5 years, the talk, a preview to a larger research project to follow, will discuss the spectrum of writing for research & publication interventions – from individual consultations to the module on writing for scholarly publication to exercises in "external consultancy" – used in my work with colleagues across disciplines, departments, institutions and research writing, linguistic and cultural traditions. In doing this, I would like to articulate concerns reflected in these questions: what kind of a writing for research & publication narrative do I construct and project in my development work? to what extent does this reproduce a normative, standardising and hegemonising condition for research writing (development)?

Biodata

Catalina Neculai is a Senior Lecturer in the Centre for Academic Writing at Coventry University, England. She teaches academic writing at undergraduate and postgraduate level as well as mentoring colleagues' writing for research and publication. She has a strong research interest in the spatial and cultural politics of writing. Catalina holds a doctorate in English and Comparative Literary Studies from the University of Warwick and has published a monograph and articles in the interdisciplinary fields of urban cultural studies, academic writing and neoliberalism.